



## Associate of Arts Suggested Course Sequence

### FIRST SEMESTER

ENGL	101	English Composition*
MATH	111	College Algebra*
----	---	Humanities - Fine Arts Group
COLL	101	College Orientation
----	---	Foreign Language or Culture/Humanities
PSYC	101	General Psychology

### SECOND SEMESTER

ENGL	102	Advanced English Composition
HIST	106	U.S. History I
		or
PLSC	103	U.S. Government
BSAD	130	Business Communications*
----	---	Science
BSAD	150	Introduction to Business**

### THIRD SEMESTER

----	---	Humanities from the Literature Group
ACCT	201	Principles of Accounting I*
ECON	201	Principles of Economics I*
BSAD	230	Business Law*
----	---	Science

### FOURTH SEMESTER

ECON	202	Principles of Economics II*
ACCT	202	Principles of Accounting II*
SPCH	101	Fundamentals of Speech*
----	---	Physical Education Activity
BSAD	125	Computer Applications*

Check with your Crowder advisor regarding the elective hours.

\* These courses are Admission Requirements to the College of Business.

\*\* BSAD 150 is required for the Crowder AA in Business Administration, but not required for the General Business Bachelor's degree.

PSYC 101 is not required for the AA in Business but works towards the AA in General Studies and the General Business Bachelor's degree.

## CROWDER COLLEGE CONTACT

**Kali Bard, Business Division Chair**  
McDonald Hall 324 • 601 Laclede Avenue  
Neosho, MO 64850  
(417) 455-5503 • Email: [KaliBard@Crowder.edu](mailto:KaliBard@Crowder.edu)



## Bachelor of Science in General Business Tentative Course Rotation

### FIRST FALL SEMESTER

MKT	350	Principles of Marketing
QBA	237	Basic Business Statistics
LAW	531	Labor Law and Employment Discrimination*
CIS	201	Computer Applications for Business
---	---	Globalization

### FIRST SPRING SEMESTER

MGT	340	Organizational Behavior/Management
FIN	380	Financial Management
LAW	332	Debtor/Creditor Rights & Remedies
LAW	335	Business Enterprises, Right/Liabilities
FIN	266	Principles of Real Estate*
		or
CIS	205	Web Site Design and Development*
ENG	321	Beginning Technical Writing

### SUMMER SEMESTER

MGT	364	Operations Management
INS	211	Insurance

### SECOND FALL SEMESTER

MGT	345	Human Resources Management*
INS	314	Employee Benefits and Social Insurance*
		or
INS	538	Introduction to Estate Planning*
TCM	359	Principles of Project Management*
FIN	384	Financial Markets and Intermediaries*

### SECOND SPRING SEMESTER

FIN	381	Personal Financial Planning*
MGT	487	Strategic Mgt/Policy
MKT	351	Consumer Market Behavior*
CIS	429	Information Systems for Business
---	---	Elective

Students must complete a minimum of 125 total hours for graduation.

Above represents all course offerings in a given semester. Talk with your MSU business advisor regarding sequencing and prerequisites. Prerequisites are strictly enforced.

\*Other options may be available. Talk to your MSU business advisor.

Obtain Your  
General Business Degree  
in

Cassville,  
Nevada  
or Neosho



Complete your degree in the Evenings  
and Online through  
Missouri State Outreach!

Missouri State University is an EO/AA institution.



## Earn Your Bachelor of Science in General Business with Missouri State University!



Complete your B.S. in General Business with MSU in the evening by taking interactive video, online, and iCourses, without ever having to leave your local community. This program was specifically designed to meet the needs of a busy individual who needs to earn a college degree while juggling many commitments such as work and family. All of the seated classes will be offered 5:30pm or later.

Students who have completed the necessary lower-division coursework are now able to take the courses required to complete the Bachelor of Science in General Business at their community college. Students who wish to begin this program must first contact an advisor with the Business Advisement Center on the Springfield campus and be admitted as a degree-seeking student.

### About the College of Business

The College of Business (COB) is one of the largest business programs in the Midwest region. The College holds the prestigious full accreditation by the Association to Advance Collegiate Schools of Business (AACSB) at both the undergraduate and graduate levels. This accreditation and large numbers of high quality graduates attracts employers from throughout the Midwest to recruit annually for part-time (internships and co-operative education) and full-time positions.

## Here are some reasons to Study General Business at Missouri State University

- General business is a good choice for students who have an interest in business but have not picked an area of specialization.
- Gain exposure to areas throughout the College of Business, including accounting, computer information systems, finance, management and marketing.
- Become prepared for a variety of entry-level positions, and enjoy a wide range of career opportunities. Some employers may prefer to hire students with a broad preparation and then provide specific training within the company.
- Help ensure that the foundations of businesses in your entire community are strong.

### General Business Program

The concept of general business describes a wide range of career opportunities available in the business world. In the general business program you will receive a broad education in all aspects of business operations to prepare you for a variety of entry-level management positions in both the private and public sectors of our economy.

### Contacts

#### ■ For questions about the business major

**Finance and General Business Department**  
Missouri State University • 300 Glass Hall  
901 S. National Avenue • Springfield, MO 65897  
Phone: (417) 836-5504

#### ■ For questions about admission to MSU

**Dixie Williams**  
Assistant Director of Admissions – Transfer Coordinator  
Missouri State University • Carrington Hall 204  
901 S. National Avenue • Springfield, MO 65897  
Phone: (417) 836-5517 • Email: [DixieWilliams@MissouriState.edu](mailto:DixieWilliams@MissouriState.edu)  
Website: [MissouriState.edu/admissions](http://MissouriState.edu/admissions)

#### ■ For questions about advisement

**Business Advisement Center**  
Missouri State University • Glass Hall 106  
901 S. National Avenue • Springfield, MO 65897  
Phone: (417) 836-5386 • Website: [www.MissouriState.edu/busadv](http://www.MissouriState.edu/busadv)  
Email: [BusinessAdvisement@MissouriState.edu](mailto:BusinessAdvisement@MissouriState.edu)

**Kim Stagner, Academic Advisor/Retention Specialist**  
Email: [KimStagner@MissouriState.edu](mailto:KimStagner@MissouriState.edu)

## Transferring to Missouri State

Students can take the courses needed to finish a bachelor's degree in business at Crowder College campuses in Neosho, Nevada or Cassville. The program gives students a broad perspective on the business world, with classes in many different business disciplines. This degree prepares students for a wide variety of careers or to continue their studies at the MBA level.

Students wishing to enter this program should first complete an AA degree and at least ten of the twelve classes in the business core. Students must be in their final two COB admission courses to take upper-division business courses. However students should make every effort to complete all of them prior to admission to the program.

Missouri State Business Core		Crowder Equivalent
ACC 201	Intro to Financial Accounting	ACCT 201
ACC 211	Intro to Managerial Accounting	ACCT 202
CIS 101	Computers for Learning	BSAD 125
COM 115	Fund of Public Speaking	SPCH 101
ECO 155	Principles of Macroeconomics	ECON 201
ECO 165	Principles of Microeconomics	ECON 202
ENG 110	Writing I	ENGL 101
LAW 231	Legal Environment of Business	BSAD 230
MGT 286	Business Communications	BSAD 130
MTH 135	College Algebra (or higher)	MATH 111
PSY 121	Introductory Psychology	PSYC 101
QBA 237	Basic Business Statistics	BSAD 236

Students must speak with an advisor before registering for upper-division courses.

Students may take additional Crowder courses and transfer them to meet Missouri State degree requirements. These courses can be taken either prior to graduation from Crowder or following graduation with an AA and admission to Missouri State.

- Crowder's COMM 150 transfers as JRN 270, meeting a Missouri State requirement. (in place of ENG 321)
- Crowder's BSAD 215 transfers as CIS 201, a required Missouri State course.
- Crowder's BSAD 217 transfers as CIS 205, counting toward the Missouri State degree.
- Missouri State's 6-hour "Globalization Requirement" may be met using the following Crowder classes: GEOG 101, SOC 101, PHIL 121 or foreign language courses such as SPAN 101.

**Larry Nichols, Onsite Campus Coordinator**  
McDonald Hall 239 • 601 Laclede Avenue  
Neosho, MO 64850 • (417) 455-5757